

PROACTIVE PHYSICAL THERAPY

B
INTERIOR DESIGN, Inc.

This outpatient physical therapy facility was a multi-faceted tenant improvement project featuring several distinct design challenges:

- Select inexpensive, innovative materials due to severe budget constraints
- Create a warm, welcoming, and non-sterile environment for patient healing

- Centrally locate and facilitate the efficient flow of medical records, bringing storage into compliance with the Health Insurance Portability and Accountability Act (HIPAA)
- Design new work surfaces and additional stations to accommodate staff growth
- Integrate design elements throughout facility to unify multi-disciplinary staff

Inspiration for the color scheme was derived from corporate marketing materials and extensive color theory analysis. The dominant sapphire blue was chosen with consideration toward memory retention, enhanced athletic performance, and ultimately to encourage patient healing and success in treatment. Repetition throughout the facility also serves to unify all areas into a cohesive healing space.

